The Future of Knowledge
Increasing Prosperity through Value Networks

Verna Allee

"Breaking new ground, Verna Allee gives meaning to how the networked organization can be understood at a practical everyday level. She pushes the edge of our collective understanding on how organizations can prosper as they cope with the new business rules imposed by the networks that are emerging to redefine every aspect of business. A fascinating read that will challenge your assumptions about how it all works!"

Hubert Saint-Onge, CEO, <konvergeandknow>, former Senior Vice-President, Strategic Capabilities at Clarica Life Insurance Company

"Unless you are able to unlock the mystery of creating value from intangibles, your business is dead. Verna Allee's new book holds one of the keys. The Value Network approach is a powerful and practical method based on theoretically sound principles. A must read!"

Karl-Erik Sveiby, author, The New Organizational Wealth, founder Sveiby Knowledge Management

"In The Future of Knowledge Verna Allee has interwoven complex subjects in an easy to understand way with outstanding lucidity and flow. I recommend this book for executives and managers of every level—in every industry. The Future of Knowledge is the future of your business!"

Bipin Junnarkar, Vice President Data and Knowledge Management, HP

Verna Allee, whose groundbreaking book The Knowledge Evolution helped usher in the exploding field of knowledge management, has brought her experience-tested insights into an exciting new synthesis, penetrating to the very heart of value creation. The Future of Knowledge strips away traditional business thinking to reveal the new patterns of management thought and practice essential for success in a more complex world.

With a gift for making the complex simple and practical, Allee weaves together diverse threads such as business webs, communities of practice, knowledge technologies, intangibles, network analysis, and biology to show why organizations must be supported as living systems before their natural networked pattern of organization can emerge.

Embodying Allee’s visionary approach, The Future of Knowledge brings forward a practical view of new theories, frameworks, tools, and methods offering businesses a guide to managing the increasing levels of complexity within their organizations and in society at large.

Verna Allee is President and Founder of Verna Allee Associates. Internationally recognized as a thought leader and author in value networks, knowledge, and intangibles, she has consulted with Motorola, Eli Lilly, HP, Sun Microsystems, PeopleSoft, Chubb & Son, Samtel, American Express India, Clarica, and AT&T and contributes to a variety of research initiatives.